Survey of Online Activity

1. How much time do you spend on the Internet?
   a. A lot
   b. Some
   c. A little
   d. Not very much

2. Do you think Facebook’s design and usability are superior to the look and feel of MySpace’s?
   a. Yes
   b. No

3. What do you do there? (Open Ended)

4. When you use Gmail what is your favorite thing about it?
   a. The GUI
   b. The usability
   c. The load times
   d. The cost (I mean its free!)
   e. It’s not Hotmail

5. You wouldn’t gamble online or download illegal files would you?
   a. Yes
   b. No

6. Do you listen to music online?
   a. Yes
   b. No

7. How often would you say you listen to music online?
   a. Frequently
   b. Sometimes
   c. Infrequently
   d. Never

8. How would you rate your overall user experience when listening to music online?
   a. A lot
   b. Some
   c. A little
   d. Not very much

9. What was the date on the calendar the last time you bought music online via a service like iTunes or Amazon Mp3? (MM/DD/YYYY)

10. What was the compression format on the last audio file you downloaded?
    a. Aiff
    b. Mp3
    c. ACC
    d. Wave