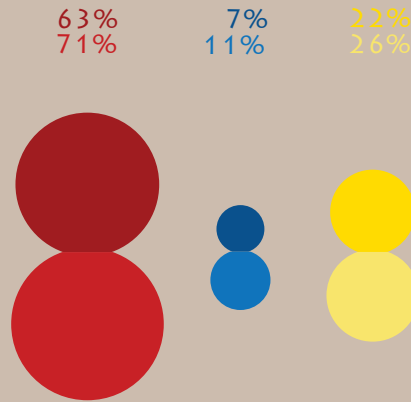


# Design team email traffic

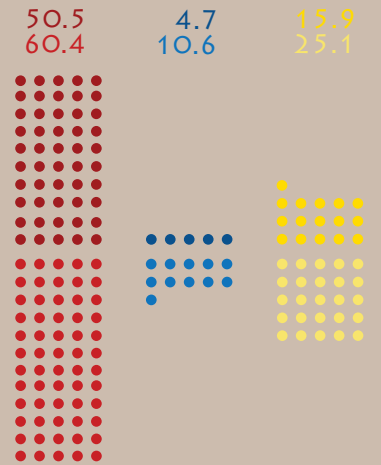
Office communication is more likely to happen over email than any other medium. So how much email is sent and received? And how does the volume of email traffic vary from one person to the next?

This pilot study of a 3-person graphic design team found that everyone received more email than they sent due to the cc and bcc multiplier effect. Even though all workers reported that they overwhelmingly used email to communicate, there was a ten-fold difference, on average, between the heaviest and lightest email senders.

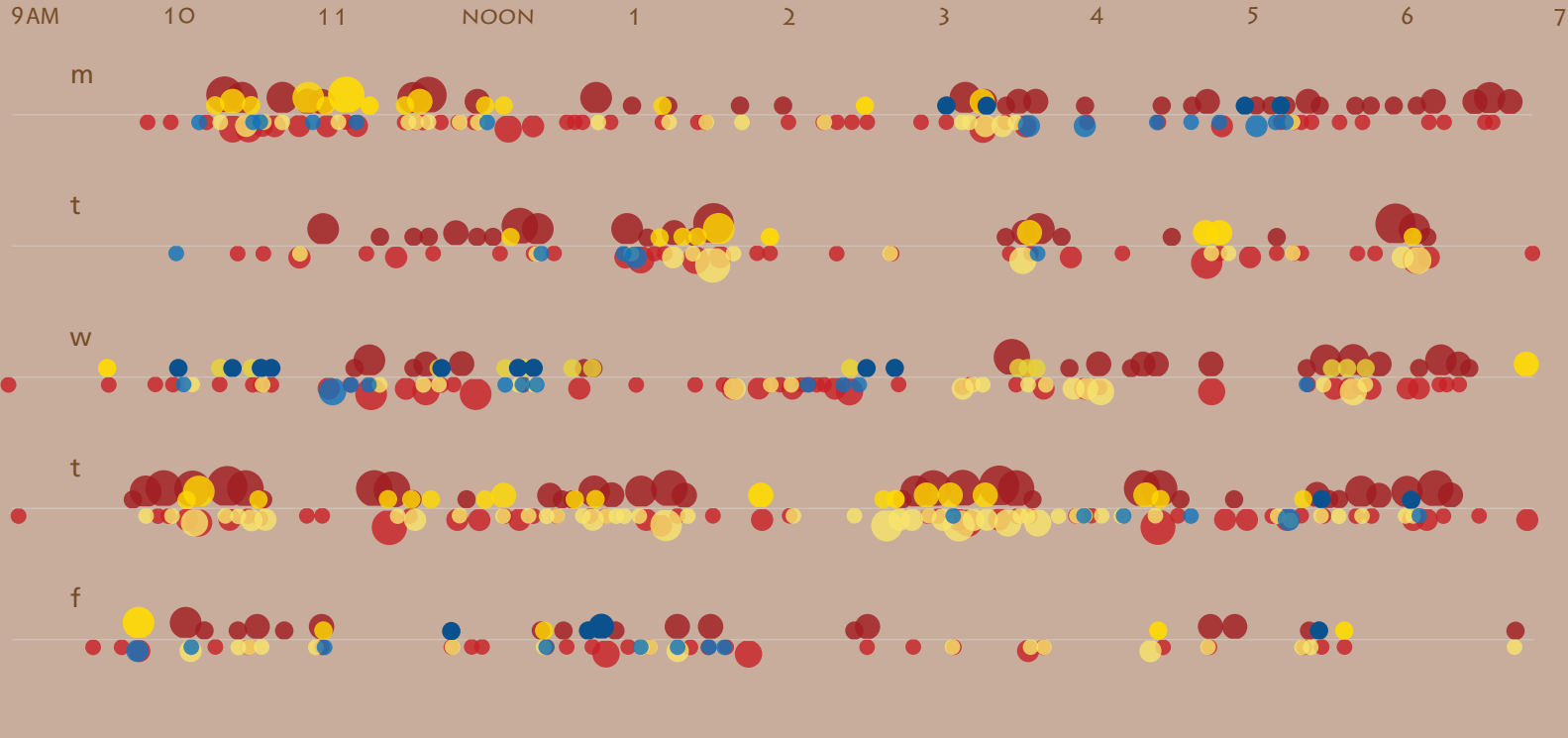
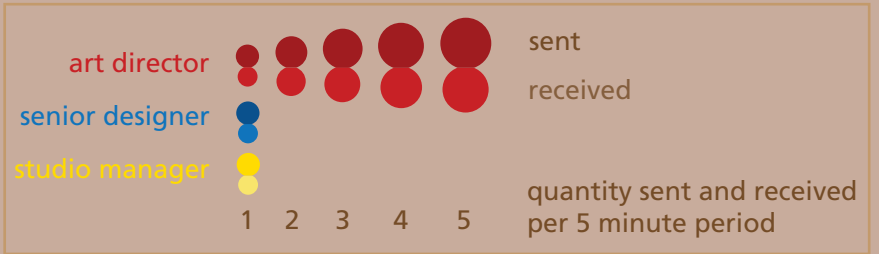
## Per person share of traffic



## Average number of emails



## Weekly officewide email traffic 24 - 29 September 2012



Highest per person traffic (thursday) | 93 sent, 97 received



Lowest per person traffic (tuesday) | 0 sent, 7 received

